

Pennsylvania Taxidermist Association, Inc.
Board of Directors Meeting – March 15, 2020 – Indiana, PA

Board Members Present - Vince Spellane, Ray Kowalski, Jens Jorgensen, Ashley Barrett, Bob Evans, Bob Gray, Heather Miller, Chad Horst, Crystal Confer, John Czerniakowski, Jason Confer, Jason Krause

Board Members Absent – None

Guests – Dan & Becky Snyder, Patti Czerniakowski, Dee Carley

The meeting was called to order at 9:17 am.

- **The treasurer's report was presented by John Czerniakowski.** John went through the revenue and expenditures from January 16, 2020 through March 9, 2020. Checking Account total - \$33,892.21, Savings Account total - \$25,048.52. We currently have a total of \$58,940.73. We need to reserve \$1452.20 for legal funds, \$1267.00 for PTACT, and \$65.00 for Camp Compass out of the funds we have. Jason Krause motioned to send \$65 to Camp Compass and to accept the treasurer's report. Ashley seconded. Passed unanimously.
- **Cabela's**
 - Bob is still waiting to hear on the dates of their remodeling to see when we could have our show. We will make a decision by April 15th.
 - Sponsorships for awards are in place.
 - Judges are being worked on.
- **State Show**
 - **2020 State Show**
 - We received a lot of positive feedback on our show from vendors and members.
 - Live feed on Facebook - We discussed the impact of live feed video in the competition room prior to pieces being judged. Nobody should be doing live feeds in the competition room before ribbons are placed and they shouldn't be doing close ups. We are going to create a guideline document for posting on social media.
 - Profits:
 - General Raffle - \$800
 - Public Viewing - \$395
 - Envelope Game - \$639
 - Heads and Tails - \$160
 - Judges - Paid out \$6701.20 total for judges fees and travels. The average cost for a judge was \$1100.00. The average cost for the judges based on the competitive piece entered was approximately \$37.00 per piece entered.
 - Spent close to \$5000 on ribbons and awards.
 - Pizza party at the cornhole tournament cost \$1199.05.
 - **2021 State Show**
 - There was discussion on whether or not we should have premium vendor spots which would cost more to reserve than a regular vendor spot. These spots would be right inside the door and at the ends of rows. We think that we need to wait until after the first year at our new location to see how the vendor room will be laid out.
 - We discussed ways to pull in the local community. One idea is having an art show that they can enter and they would just get a People's Choice award. It would just be up during the public viewing time. Becky will gather the information from when they did something similar at the Altoona show years ago.
 - Seminars
 - 2 business seminars
 - Suggestions from members: airbrushing, taking photos of mounts, predator mounting, in-shop tanning methods, hands-on competition detail, carcass casting, mounting birds, mounting big game, form alterations, turkey seminar, how to use social media, roundtable discussion with people representing different aspects (beginner taxidermist, advanced taxidermist, advertising, etc)
 - Children's Seminars - We are going to try to work on the seminars being more taxidermy related. Jason Confer is going to set these ups. Ideas: setting eyes on changeout heads and using eyes to show expression, painting replicas realistically.
 - Judges - Verbal Commitments from - Cory Caruthers - Birds, Mike Rohanna - Whitetail, Jason Krause - small mammals, Josh Hunt - large mammals, Matthias Fahrni - fish, Hutch - Habitat
 - Our schedule will have to be adjusted because we will not have Wednesday to set up.
 - Contracts are signed with Kovalchick and the hotel. We are going to look into a multi-year contract with the Kovalchick Center.
 - President's Challenge Cup - Theme: "Snow and Ice".
- Policies and Procedures need updated.
- **Convention Coordinator** - It was recommended that this position get broken into committees due to the amount of work that is involved.
- **Great American Outdoor Show** - We are not going to pursue this show for next year.
- **Winnie Palmer Nature Reserve** - We could do a mini class for the members and at the same time a public interest event if we do it at the reserve. We are going to try to set a date for this summer.
- **Trailer** - The person that hauls the trailer will continue to do so once we move to the Kovalchick Center. The trailer does need inspected and needs a new battery. Jason Krause motioned for Hutch to get the trailer inspected and buy a new battery for it. Bob Evans seconded the motion. Passed unanimously.
- **PTA Website** - Schuan Mack will be assisting Heather Miller to keep the website updated.
- **PTA Facebook Page** – We have been working on trying to post something every day to keep the interest in our page. We are going to look into setting up an Instagram account and linking it to our Facebook page.
- **Committee Reports**
 - Raffles & Merchandise - Ray Kowalski and Bob Gray will continue to be the co-chairs.

- Elections - 39% of the ballots were submitted this year. Ray Kowalski will continue to be the chair.
- Security - Vince Spellane will continue to be the chair.
- Setup Committee - Bob Evans will be the chair.
- Convention Balloting - Kim Kowalski will be the chair.
- Cabela's - Bob Evans will continue to be the chair.
- Backboards - Hutch will continue to be the chair.
- Camp Compass - Jason Krause will be the chair.
- Legislative Change - Jason Krause and John Czerniakowski will continue to be the chairs.
- Seminars - Ashley Barrett will continue to be the chair.
- Promotions and Social Media -Hutch, Jamie Cameron and Vince Spellane will continue to be the chairs.
- Parliamentarians - Dan Snyder, Paul Czarnecki, John Czerniakowski will continue to be the chairs.
- **Next Meeting:** July 11, 2020 at 9:00 am at the Kovalchick Center pending their availability.

Ashley Barrett made a motion to adjourn the meeting. The meeting was adjourned at 12:52 pm.

Votes Conducted Through Email Since the Last Meeting:

- Ray Kowalski made a motion to approve January's meeting minutes. Ashley Barrett seconded the motion. Passed unanimously.
- John Czerniakowski made a motion on the spending of no more than \$25 for trophies and spending \$150 on X-stand for raffle items. Ray Kowalski seconded. Passed unanimously.